PARTNERS



**35%** of the farmers in the UK declined to continue organic farming since 2008 .

Farming Packing Marketing Selling

# 



💽 🎒 Herbal Tea

Herbal Spices

THREATS OF NEW ENTRY Our competitive advantages gives the customers the ease to get organic product directly from manufacturer.

# COMPETITIVE RIVALRY

this market is competitive, thanks to our innovation, we positioned strategically to engage in healthy competition with rivals

### BARGAINING POWER OF SUPPLIERS

Urban Organic Farms has an excellent market reputation. Suppliers provide raw materials and products at pretty affordable prices.

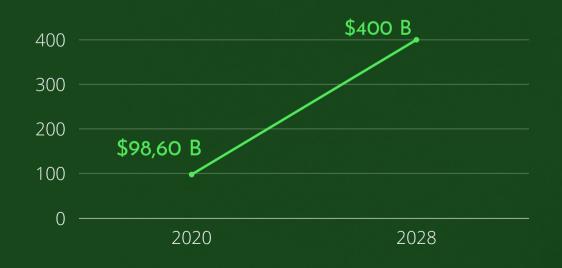


# THREATS OF SUBSITUTES

We have the necessary competitive strategy based on health benefits that helps the brand to stand against the threats of substitutes companies.

## BARGAINING POWER OF CUSTOMERS

We have the necessary competitive strategy based on health benefits that helps the brand to stand against the threats of substitutes companies.



expected The **18,8%** CAGR growth **18,8%** 

